

A. Preliminary Remarks

Education is considered to be one of the most potent and vital forces in nation-building. Given this premise, Higher Educational Institutions (HEI's) carry significant tasks of designing programs that will bring social change and impact.

As one of the leading Higher Educational Institutions of the country, San Beda College (SBC), Manila continues to enrich the Bedan tradition of service to the Philippine society and the world. Since its foundation on June 17, 1901, SBC echoes the blending synergy of *fides* (faith), *Scientia* (knowledge) and *Virtus* (virtues) whose *“collective essence provide students with venues to grow in and live their Catholic faith, gain knowledge and expertise in their chosen career fields, and develop themselves into servant leaders who live and model Christian and Benedictine values.”* (<http://www.sanbeda.edu.ph>)

Guided by its mission to develop individuals to become “fully human, wholly Christian, truly Filipino and globally competitive”, San Beda College aims *“to be a catalyst or instrument of social transformation and development among peoples and communities and be a herald of the Christian mission of love and service to others, most especially the poor and the marginalized guided by the Benedictine values of Ora et Labora.”* (SBC College Vision-Mission).

It is in this framework that the Institutional Community Involvement Center operates and crafts its own model of being part in the journey of our Filipino people.

B. Brief History of the ICIC

ICIC stands for Institutional Community Involvement Center. As a center, it strives to connect the institution to the world by the implementation of relevant programs attuned to the needs of its target partner communities. Prior to its being an ICIC, it was popularly known as simply CIC or Community Involvement Center whose origin came from the College of Arts and Sciences (CAS) to cater to its needs for accreditation, and the growing awareness to find venues to embody its vision-mission. From its humble beginnings in 1993 till 2004, Prof. Albert C. Oasan designed its initiatives and programs. In 2004, Prof. Rulina Vilorio took over as CIC Coordinator in the midst of the changing context. It was at this period that the institution expanded where aside from the CAS, College of Law and Basic Education, San Beda College has now the College of Nursing, College of Medicine, Graduate School of Business, Law and Liturgy. The idea of calling it as *“institutional”* has also increased its scope from a mere office under the CAS dean to a larger entity directly under the auspices of the Rector-President. In 2010, Dr. James Loreto C. Piscos assumed as ICIC Institutional Head, and furthered extend its services by involving more government agencies, parish church, non-government organizations, and corporations into its programs through Memorandum of Agreements and Understandings. Most of all, it has created a strong partnership with the San Beda College-Benedictine Educational Foundation Inc. (SBC-BEFI) headed by Rev. Fr. Bede S. Hechanova, OSB as the Chief Executive Officer. SBC-BEFI's financial support in the ICIC educational and livelihood programs has contributed to the dynamic implementation of its engagements to help people help themselves, and for keeping the spirit of empowering people through its various services.

c. **ICIC Approaches to Community Engagements**

ICIC embarks to offer its services to the target partner communities in the trajectory of total human development following these pillars: livelihood, education, environment, health, moral-spiritual, recreation and social advocacies.

However, it will still respond to basic and urgent needs at times of disaster or any form of catastrophe or gift giving by mobilizing the Bedan community together.

Thus, ICIC will engage in three approaches:

1. **Charity Welfare Approach** (Dole-Out Social Service): Giving of material/financial assistance especially to individuals who have limited capacity to provide for their needs (i.e. victims of calamities, street-children and the elderly).

Although this is considered “temporary solutions to problems”, this is still important especially if the issues are survival and humanitarian needs.

2. **Social Reform Approach** (Community Development): Implemented through top to bottom decision making procedures/mechanisms. The program recipients are considered simply as beneficiaries of the program. They are at times called “adopted communities”.

This approach will make the functional improvements in the capabilities of people to cope with problems and provide for their needs.

The beneficiaries may use the process of implementation maybe short-term but the benefits to be derived from the program will be for life/long time.

Example - Skills Training, Educational Assistance, Livelihood Loans, Mother’s classes, Paralegal Program, Health Services

3. **Community Organizing (Transformational Approach)**: This is the ultimate aim of ICIC to reach to this level of community engagement approach since here, there is the process of decision making in terms of program implementation that of the bottoms-up, non-directive, and people-centered paradigm.

The program recipients are considered as the “development partners” of the implementing institution.

It is with ardent hope that at the end of the six year period (2010-2016) our partner communities will reach this level, and when they are empowered it is about time to leave the place and find another struggling community to be organized.

The Participatory Situational Analysis (PSA) has been done already to two of our partner communities in Brgy. Tenejero, Pulilan, Bulacan and Brgy. Dolores, Taytay, Rizal. PSA is an instrument and process where our partner agents in the community will analyze, reflect and assess their situations. They will as well sketch their plans and designs their own programs with the aid of the social workers and volunteers from our institution. (Please see the PSA results in the attachments.)

Given the aspiration of achieving transformation in the partner communities, the six year development plan (2010-2016) is crafted in order for ICIC to establish a system of implementation that supports the idea of collective, inclusive, participative approach both in

the planning from within the campus down to the execution of aligned activities to our partner communities. The institution's stakeholders from students through their organizations, faculty and various colleges and units shall be consulted. To maximize their resources and potentials, ICIC will be giving them all information needed to be part of the volunteer work, and ensure guidance in the whole course of their involvement.

Treading the transformative approach in community involvement would mean ICIC as the medium facilitator in empowering the people in the partner communities towards development in all spheres. This can be done by identifying activities which devolves its available resources and create capacity support.

The ICIC transformative model would like to counter the top down bureaucratic approach which treated our partner communities as passive recipients of the institution's services. The term "adopted" or even "recipients" and beneficiaries shall be avoided if such level of community involvement has been achieved.

ICIC would like to establish and synergize linkages with all existing entities in the partner community believing that holistic development is realized through concerted effort of all agencies – government, non-government, people's organization, corporations (if any) and church/religious groups.

There should be pooling of resources to achieve considerable impact.

To ignite more participation among the members of the Bedan community (students, faculty members, alumni both local and abroad, Benedictine monks, affiliates and sponsors), ICIC will create information campaign through issue driven publications such as the quarterly newsletter called the *Ora et Labora*, and the annual ICIC journal named *Virtus*. These will also be posted in the San Beda College official website, where updates on ICIC programs are also being uploaded. The ICIC link in this website will be inter-active and would allow anybody to give their comments for the improvement of our projects. This will also provide good marketing strategies for more people to help and render volunteer work in our initiatives.

ICIC also recognizes the role of the San Beda College Alumni Association (SBCAA) whose network and resources can strengthen the ICIC programs. SBCAA has sealed its commitment to help through a Memorandum of Agreement signed between the new Rector-President, Fr. Aloysius Ma. A. Maranan, OSB and its incumbent president, Atty. Jonas Cabochan last September 30, 2010. All College deans (CAS, Nursing, Law, Medicine and GSB) are co-signatories of the document.

Finally, ICIC aspires to develop programs that will benchmark best practices in the local and international standards as a way of realizing the "*globally competitive*" thrust of the institution. It is part of the plan to connect ICIC programs with credible international volunteer groups and participate in world conventions and conferences on new trends in volunteerism, community engagements and extension services.

Thus, the integration of research and instruction to community involvement shall be given emphasis in the 6 year development plan to cope up with these challenges and demands.

D. The ICIC six-year development plan (2010-2016) is guided by its vision-mission and objectives:

Vision

A people-centered ICIC envisions better and more sustainable communities through collaborative and innovative interventions.

Mission

Bringing the Bedan Community Together in Transforming Lives.

Objectives:

At the heart of the Benedictine soul of Ora et Labora (Prayer and Work):

- Integrate community engagements with research and instruction based on the expertise and technology of faculty, students and other stakeholders
- Optimize the skills and resources per college and department whose community involvements are aligned with their given field
- Foster Benedictine values and community life
- Provide more opportunities for linkages and collaborative partnerships
- Raise level of awareness on various advocacies and social issues and promote the welfare of the deprived sectors
- Develop effective marketing strategy to gain more support thus expand the delivery of programs and services to needy communities
- Initiate income generating activities
- Establish active working relationship with San Beda College Alumni Association (SBCAA)
- Benchmark best practices both local and abroad
- Strengthen programs at par with international standards.
- Intensify research based community involvement that is relevant to the context of the people's needs
- Empower the people in the partner communities
- Form and establish the Benedictine Volunteers
- Be a strong partner of the San Beda College-Benedictine Educational Foundation Inc.

E. Organizational Structure and Staff Development Plan

The Institutional Community Involvement Center is headed by the Institutional Head who is under the supervision of the Office of the Rector-President. The Institutional Head is in-charge of the planning and organization, operation and control, as well as the evaluation of the on-going programs and projects of the center and the participation and growth of the members of the academic community.

The ICIC Head supervises the coordinators from various colleges/departments, and chairs the Institutional Community Involvement Committee, which has been in effect since 2004. This committee is composed of representatives from various departments: Basic Education Department (BED), College of Arts and Sciences (CAS), College of Nursing (CON), College of Law (COL), College of Medicine (COM), Graduate School of Business (GSB), Liturgy and Law and the Service Personnel.

Assisting the ICIC Head in the implementation of the programs are social workers and clerical staff.

F. ICIC Partner Communities: Background, Profiles and Updates

Each partner community is the locus of ICIC community involvement where economic, political and social empowerment shall take place to specific target partners and beneficiaries. They are classified into two main groups based on the length of San Beda's presence in these communities, and the focus areas being developed.

1. Continuing Partner Communities

1.1 Brgy. Tinejero, Pulilan, Bulacan

San Beda's presence in Pulilan has been guided by the Memorandum of Agreement signed between the former Rector-President Rev. Fr. Mateo de Jesus, OSB and the Municipal Mayor of Pulilan Bulacan, Vicente B. Esguerra Sr. represented by his administrator, Leovigildo S. Garcia. The date of effectivity is from July 22, 2008 to July 22, 2011. There is an on-going process to renew the said MOA with the local officials.

As a farming community, Brgy. Tinejero was chosen as the venue for community development and organizing. The Basic Education department through its Social Action Program headed by Mrs. Rosalina Ayonon does the 4th year High School 2 day immersion in the area since 2008 up to the present.

Since there are some problems on the area of sustainability on the involvement of various groups, ICIC opted to re-design programs based on the capability of people in the area, and if there are groups to support the initiatives, their presence will be supplementary. Thus, the Participatory Situational Analysis was held last October 27, 2010 with 25 participants from various groups, women, farmers, leaders, NGOs, barangay officials and ICIC staff and social workers. (Please see the attached document on the Pulilan PSA results).

PSA as opposed to the usual community survey is a good start for real community organizing since it is a collective analysis of the community situation wherein people congregate to share their knowledge and experiences on their condition through the use of visual tools and related instruments.

Currently, ICIC is continuing to support identified scholars, and find creative means how to sustain the livelihood initiatives of the people in the area.

1.2 Brgy. Dolores, Taytay, Rizal

Since 2004 San Beda College, Manila has been working with the *Gawad Kalinga* recipients at Hapay na Mangga, Taytay, Rizal. There were approaches for community development implemented in the place such as livelihood trainings (done by some CAS organizations like the ManSoc), health services (nursing), tutorials mostly done by High School Basic Education, CAS organizations (BCIS), NSTP students, and other social services in the area.

However, there are problems on sustainability due to the consistency of volunteers rendering their services in the community. The Rags2Riches Livelihood Initiative has started since February 2010, but it was only last August 17, 2010 that the Memorandum of Agreement was done between the new Rector-President, Fr. Aloysius Ma. A. Maranan, OSB and Ms. Reese Fernandez, R2R President. SBC-BEFI rendered financial support for the initial capital of the R2R project in Hapay na Mangga. At present ,beneficiaries of the program need basic accounting skills, cost accounting, book keeping to acquire the skills how to run their own business together with its on-going formation on financial literacy and value formation.

Since *Gawad Kalinga* has lost its presence in Sitio Hapay na Mangga, and there was a slow progress in the organization of people in the area, the new ICIC team made a community diagnosis. It was found out that HOPE or Hapay on People's Empowerment being organized before lacks the support from the barangay leaders and other NGOs of the place. To tap their resources, ICIC did a Memorandum of Agreement (MOA) effective from July 24, 2010 till July 24, 2015. The MOA was signed by Fr. Maranan, OSB and the chairman of Barangay Dolores, Taytay, Rizal, Mr. Magtanggol E. Macabuhay Jr. Currently, the facilities of the barangay especially the livelihood Center are maximized by our volunteer team for their community involvement.

The signing of the MOA between San Beda and Brgy. Dolores opened new possibilities in expanding the projects of the place. Barangay Dolores has 64 *sitios* or villages. Hapay na Mangga is just one of the those poor villages in the area.

For the upcoming years, Hapay na Mangga Community Development and Organizing will serve as a model in the implementation of San Beda's holistic program. Although we were in Hapay na Mangga for the last six years, the progress was quite slow due to the lack of support from its barangay leaders. But since they are already being tapped, and close collaboration has been implemented already, then a new chapter for community organizing can be in place. As a matter of fact last October 26, 2010 the PSA or Participatory Situational Analysis was done with 24 representatives from various sectors of the barangay were represented. (Please see the attached document on PSA Results in Hapay na Mangga).

As articulated above, PSA is an important instrument to start people's organization because it mobilized local communities to share information about their conditions from their own perspectives. Unlike the usual data gathering, PSA employed people's involvement methods to acquire relevant data from community members in the formulation of development plans.

ICIC has the continuing formation and meetings with community leaders and members to ensure sustainability through the assigned social worker. Aside from the livelihood program, the TESDA educational scholarship is on-going. The TESDA scholarship program in the community is in partnership with the SBC-BEFI which provided the needed financial support.

2. New Venture Partner Communities

These are called new ventures partner communities since they were officially partner communities of San Beda College in 2010 under the direction of the new Rector-President and his new ICIC team.

2.1 Baseco

Baseco program beneficiaries came into being after San Beda made a MOA (through NSTP) with the Apogee Production last July 29, 2009. Apogee did a movie entitled *Bakal* Boys (Metal Scavengers) in 2008 about young boys diving for survival in the murky waters of Manila Bay. San Beda through the NSTP joined the advocacy against child labor by promoting the movie and helping these boys through tutorials and value formation program. When the new school administration came in 2010, an intervention was done to help their parents have additional income by incorporating them to the R2RProgram of the ICIC. A total of 26 families joined the ICIC livelihood initiatives, and they were constantly monitored through the social worker and some CAS faculty. Currently, students are also doing field immersion in the area doing tutorial and value formation while their parents are continuing the weaving of rags which is also financially supported by the SBC-BEFI. The accountancy department is auditing the records of the income of the beneficiaries in their rags and fashion accessories products.

The PSA has been done, and in the coming months, the community development plan shall be executed accordingly.

2.2 Barangays under St. Jude Parish – Organizing the Youth in the Communities of Barangay 637, 638, 639 and 640 and the Formation of the Basic Ecclesial Communities

To assert our being a good neighbour to St. Jude Parish, a MOA was done, effective August 19, 2010 till August 19, 2015 duly signed by the Rector-President, Fr. Maranan, OSB and the Rector/Parish Priest of the National Shrine of St. Jude Thaddeus, Rev. Fr. Roland U. Aquino, SVD.

The content of the MOA is comprehensive and will allow more venues for our Bedan students and faculty to exercise volunteerism in a place just within the vicinity of Mendiola. These are:

- Legal services, the College of Law through its student organization, the Legal Aid Bureau composed of the top 25% of the graduating class and their lawyer mentor professors and advisers shall give free paralegal consultations
- Health program to be handled by the College of Nursing and College of Medicine
- Livelihood and Social Welfare by the College of Arts and Sciences and the Graduate School of Business
- Psycho Social Interventions by Psychology Department

The PSA results aided in the needs assessment what programs are to be developed in the next 5 years, and these are all reflected in the community development plan.

2.3 Pactil, Brgy. Monamon Sur, Bauko, Mountain Province

Since the start of the academic year 2010-2011, it was already conceived by the Institutional Community Involvement Center (ICIC) and the San Beda College Benedictine Educational Foundation Inc. (SBCBEFI) to re-connect PACTIL, Bauko, Mt. Province as one of the venues for business clinic program for the College of Arts and Sciences, and at the same time an area of research for the college in any field of interest be it business or culture. Pactil has a long tradition of being a mission territory way back the time of Dom Felipe and the St. Benedict's Crusaders in the 1960's. This has been passed from different generations of monks and Bedans up until 1985. It was in 1998 when the last batch of St. Benedict Crusade visited the place.

Recent Developments: (recent added data (January 21, 2012 in the development plan)

After its long absence, last July 16, 2011, Fr. Bede S. Hechanova, OSB, (CEO SBCBEFI) with Fr. Ephraem Molina, OSB, Abbey Procurator and the staff of the ICIC returned to the place to do need assessments and feasibility studies what kind of projects suited in the place. It was confirmed that there is a real issue of addressing problems on their business due to the presence of the middle men. The people also expressed if they can start a livelihood program on mushroom. In response to this call, the same team with the addition of Dr. James Loreto C. Piscos, (ICIC head) conducted the trainors' training on mushroom growing last September 10-11, 2011 along with the donation of school supplies, basketball balls and 4 computers. Further data gathering about their problem on business was taken. SBC-BEFI planned to name this livelihood project in honor of Abbot Andy Formilleza.

As a follow-up, the pilot team of the CAS Business Clinic program went to the place last November 23-28, 2011 to implement the model of Social Enterprise for Economic Development (SEED) whose template is geared towards the formulation of a business plan in the context of the village economy. This approach followed the international practice pioneered by the ASEAN Learning Network Council and the University of St. Gallen, Switzerland that includes intercultural leadership program and immersion. In March 2013, San Beda College will host the international SEED program and conference, and Pactil is seen as one of the potential venues for the cultural exposure.

The team who recently did the Business Clinic was composed of faculty members and administrators from various fields. There were 12 participants namely Prof. Racquel Castro (Management), Prof. Lani Estrella (Accounting), Prof. Ma. Luz Jimenez (Faculty Association and Computer), Prof. Paolo Clemente (Mathematics), Prof. Joselito Tablang (Marketing and NSTP), Prof. Albert Oasan (NSTP), Dr. Elee Tuy (Asst. Vice Dean and Sciences), Dr. Marvin Reyes (Prefect of Students and Filipino), Ms. Angela Balance (social worker), Mr. Kenneth Eco (ICIC staff) and Dr. James Loreto Piscos (ICIC head and Social Sciences).

The delegates were divided into three teams based on the products of mushroom, potato and chili. For two days each team did social mapping, social investigation, business feasibility studies, gathering data to come up with the basic accounting of their income and expenses and related items of the business plan. At the end of the two grueling days of talking and immersing with people's lives in the village, each team did a presentation of their business plan to the beneficiaries, and for them to do the final checking if the information are correct, and at the same time validate the points raised in the business plan. Then followed the cultural night, where participants were initiated in the rituals of the community. It was such a profound and meaningful encounter.

Next step, the professors will present the business plan to sponsors and donors. However, upon the request of the San Beda College-Benedictine Educational Foundation Inc., the professors will have a test run of this corporate presentation on December 12, 2011 at the Pamanang Bedista. A group of business professors are invited to serve as a critique to their work to improve further the project and solicit support.

For the time being, the delegates involved in the Pactil Business Clinic Project are currently reviewing and polishing their business plan. They are also involving more faculty to take part in the program including initiatives for awareness campaign, designing modules be it business or literacy, and resource mobilization. The faculty would like to publish their business plan in the special edition of the *Scientia* as part of the process of integrating the core areas of the academe: research, instruction and community involvement.

G. ICIC Programs in Partnership with San Beda College-Benedictine Educational Foundation Inc. (SBC-BEFI)

1. TESDA Educational Program

ICIC Educational Programs with TESDA (Technical Education and Skills Development Authority) is operating in partnership with SBC-BEFI. For every academic year TESDA offers at least three batches for student recipients to undergo skills training.

Any active member from the partner communities of Hapay na Mangga, Brgy. Tinejero and Baseco may avail the TESDA skills training as long as they can pass the qualifying exams administered by San Beda Rizal campus as a basis to become scholars. This is also the requirement of TESDA. There are 5 slots given to each community for every batch. But if the slots are not all taken because of not able to hurdle the exams, then it will be given to members of the other communities who are in the waiting list.

For those who failed the TESDA exams but still eager to learn more skills, ICIC offers them more venues for development through a non-formal livelihood skills training in the campus. The GSB has line-up series of skills training for our service personnel but can also include the members of our partner communities. The first series to be implemented in February 2011 are fashion accessories skills training, *siomai* making and liquid soap making.

2. Livelihood Program

The livelihood programs existing for the two partner communities in Hapay na Mangga and Baseco are engaged into the weaving of rags with partnerships of the R2R. Recently their products were sold in the ICIC Christmas Bazaar held last December 9-11, 2010 at the St. Maur's Lobby. Their initial capital was given by the SBC-BEFI.

The dayami or rice stalk products of Brgy. Tinejero, Pulilan, Bulacan was also supported by ICIC through marketing and networking to generate more sales. Last ICIC Christmas Bazaar, they were given opportunity to sell their products, and learn the basics of free enterprise.

ICIC will find more opportunities to bring the products of the people in the larger market such as Frolics Sto. Nino Fiesta in San Beda, Bazaars and Mall Exhibits.

In the light of the data profile, context and community organizing paradigm presented above, the following **ICIC initiatives and engagements** were identified for implementation in the academic years 2010-2016.

H. The ICIC Six Year Development Plan (2010-2016)

1. Empower the People in the Partner Communities

This objective shall answer to the three vital elements in attaining holistic direction of becoming a medium in empowering the people in partner communities:

1.1 Economic Empowerment

The institution strongly stands that dole-out system of helping the people will not bring any progress; it will even contribute to developing sense of dependency of the partner communities in the institution. In line with economic empowerment, the institution would want that community people recognizes the importance of their role in the whole development undertaking – from identifying, prioritizing, implementing, monitoring and sustaining any development initiative in their locality. Likewise, the ICIC shall make sure that all its efforts and initiative to help the partner communities is tailored from real problems and needs that the community people are experiencing. Thus, the following activities shall be done:

- a. For the community people to accept and imbibe participatory approach to development, thorough ground working shall be done.
- b. Build arms in the community that will serve as advocate by of organization/reorganization of core groups
- c. Attendance to meetings of the local officials to ensure support.
- d. Conduct of needs assessment through Participatory Situation Analysis
- e. Furnish a copy of action plan (as an output of the PSA) to the Barangay Officials and San Beda College for support
- f. Formulation of plans by San Beda College and Barangay Local Government Unit (BLGU) to answer the needs/problems identified.
- g. Develop departmental action planning based on the result of the needs analysis to ensure effectiveness and efficiency in their community involvement activities.
- h. Sustain and expand in terms of target areas and target beneficiaries the Tutorial Program, Alternative Learning System Program and Educational Sponsorship Program being implemented by the institution at Brgy. Dolores, Taytay, Rizal
- i. Conduct of trainings and seminars that would enhance the capacities of the community people as such leadership training, self awareness training, skills training, financial literacy training.
- j. Strengthen partnership with the Rags to Riches as this also brings positive economic impact to our partner communities.
- k. Feeding program for the malnourished children
- l. Continuous design of a more sustainable livelihood projects and business plans to the partner communities taking into consideration the available resources in the community.

The activities enumerated above are deemed successful if the following are achieved:

- a. Community people are able to identify and prioritize their own development initiatives
- b. People in partner communities gained alternative source of income
- c. Increased level of literacy and increased level of school performance
- d. Decreased number of student drop-outs
- e. Decreased number of Out-of-school youth
- f. Created venues that provide added income for the people in partner communities

1.2 Social Empowerment

Social empowerment as an aspect in attaining holistic development is important as this will be an avenue in creating activities that encourages participation and this will ensure sustainability by establishing organized groups.

- a. Organize/reorganize through election community leaders and volunteers
- b. Form youth organization (in school and out-of-school youth)
- c. Formulation of vision, mission, goals, constitution and by-laws of the organized groups.
- d. Formulation of organizational structure
- e. Registration of the organized groups to Security and Exchange Committee (SEC) to attain legal personality
- f. Identify and implement activities that would promote unity, camaraderie and teamwork such as leadership training, youth camp and gift giving activities among others

The activities enumerated above are deemed successful if:

More people in the community are actively participating and are actively involved in the activities that promote community development.

1.3 Political Empowerment

Political aspect of the community has to be given huge attention if the purpose is to attain holistic development. Politicking has been rooted already in the system that most of the people view this as the culprit of why the people cannot free themselves from the bondage of poverty and chaos. The ICIC believes this can be combated by way of initiating a process that would foster principles which shall lead ultimately to better governance.

- a. Conduct of regular meetings with the organized groups re: planning, deliberation of issues and concerns encountered.
- b. Conduct of general assembly as avenue for consultation and decision-making.
- c. Ensure the participation of, consultation to the agencies – GO and NGO present in the community especially on matters which are of common ground.
- d. Seminar/training regarding good governance.
- e. Practice a system through implementation of activities which follows the principles of transparency, accountability.
- f. Seminar/training regarding good governance.

Practice a system through implementation of activities which follows the principles of transparency, accountability.

The activities enumerated above are successful if:

- a. There is shared process of decision-making
- b. Increased coordination, collaboration of the elected and the non-elected ones
- c. Increased coordination and collaboration of the government and non-government agencies working for a common direction.
- d. Ability of the common people to demand their own development initiatives, to take action on matters which are not done in a democratic, just and participative process.

2. Provide More Opportunities for Linkages and Collaborative Partnerships

To better serve the partner communities, partnership, collaboration, coordination with other agencies is imperative. In this way, pooling of resources can be done to achieve bigger impact. This is also an avenue for the ICIC and other institutions to learn different techniques, methodologies, best practices that each institution is doing so that each can have the leeway to improve their own techniques, methodologies and even policies and guidelines for the common goal of helping the people. Partnership with other institutions also means creating more opportunities for the ICIC and the whole San Beda community to share its available resources with the beneficiaries of the partner institutions. This is one way realizing its flagship Ora et Labora – Prayer and Work which in its simplest meaning, giving its pure service to people.

With this, the ICIC has entered Memorandum of Agreement (MOA) with the following agencies with the end purpose of sustaining, strengthening its partnership with the institutions:

2.1 MOA with Apogee Production

(July 29, 2009)

Activities to sustain:

- Strengthen partnership with Apogee production
- Conduct of tutorial and value formation to Bakal boys
- Organize parents of the bakal boys to engage into livelihood program that is sustainable

2.2 MOA with National Youth Commission (NYC)

Activities to sustain:

(September 2009 – September 2014)

- NYC to include San Beda website as one of the links of the NYC, and San Beda to include NYC as one of its links
- NYC to Inform San Beda on the availability of the On-the –Job Trainings
- NYC to provide students about the Medium Term Youth Development Plan which students can use for their thesis

- NYC to facilitate the entry of students ambassadors and faculty supervisors to NYC program JENESYS or Japan East Asia Network of Exchange for students and youths
- Encourage campus-based youth organization to register with NYC under its Youth Organization Registration Form
- Students to take part in the government sponsored activities for Nation-Building through participation in Youth Parliament among others
- Inclusion of articles in the NYC or ICIC newsletter regarding programs undertaken by both parties

2.3 MOA with Rags to Riches (R2R)

(August 19, 2010 – August 17, 2015)

Activities to sustain

- Close coordination with R2R
- Participation to trainings and seminars being conducted by the R2R to be updated with the latest designs and products of R2R
- Continuous monetary and non-monetary support to all R2R products and other initiatives
- Initiate meeting with R2R in case when there are problems arise in partner communities
- Evaluate the effectiveness of the program and give R2R and SBCBEFI an annual report
- Commit to the development of the communities and formation of a Cooperative in four years

2.5 MOA with National Shrine of Saint Jude Thaddeus

(August 19 2010 – August 19, 2015)

Activities to sustain

- Mobilization of College of Medicine and College of Nursing to extend health services to barangays covered by St. Jude
- Paralegal work of the Legal Aid Bureau (LAB)- College of Law at the designated office of Saint Jude
- Gift giving to Saint Jude communities
- Organize volunteers groups as partners in the implementation if the problems identified
- Help in the livelihood program of the parish social services
- Facilitate the formation of the youth in the parish and in its Basic Ecclesial Communities

2.6 MOA with San Beda College Alumni Association

(September 22, 2010 – September 22, 2015)

Activities to sustain:

- Sustain close coordination with SBCAA in implementing the following:
-Paralegal programs of Legal Aid Bureau – College of Law

- Collaboration with Government Organizations and Non-Government Organizations that have existing MOA with SBC in dealing with legal concerns
- Connecting to persons who can be of help in terms of resources or technical skills which can be of help in partner communities
- Connecting to worldwide linkages of Bedans who can be generous donors or sponsors to a specific project.
- work with the ICIC livelihood programs in coordination with the CAS and GSB
- support the community outreach health services of the College of Nursing and the College of Medicine

2.7 MOA with San Beda College Benedictine Educational Foundation Inc. (SBCBEFI)

(September 22, 2010 – September 22, 2015)

Activities to sustain:

- Close coordination with the SBCBEFI
- Regular updating of the status of scholars and the issues and concerns encountered.
- Monitor and evaluate the affectivity of the programs being implemented in partnership with SBCBEFI
- Formulate design livelihood programs and endorse it to the SBCBEFI for funding

2.9 MOA with TESDA Rizal

(July 2010 – July 2015)

Activities to sustain

- Recruitment for TESDA scholarship
- Facilitate the screening of the aspiring applicants through Social Case Study Report
- Facilitate the qualifying exam for TESDA applicants to be conducted at San Beda College – Basic Education Department (BED) with the support of Guidance Counselling Office
- Submission of the exam results for approval
- Scholarship implementation with the support from SBCBEFI
- Monitoring and evaluation of scholar's performance

2.10 MOA with Bureau of Jail Management and Penology Manila City Jail Male Dormitory

(September 2010 – September 2015)

Activities to sustain

- Paralegal work at the Manila City jail
- Develop collaboration of Legal Aid Bureau and the Legal Management through the Legal management NSTP students to work in helping the cases of inmates.
- Conduct of continuous monitoring and evaluation

2.11 MOA with Bureau of Jail Management and Penology Manila City Jail Female Dormitory

(September 2010 – September 2015)

Activities to sustain

- Paralegal work at the Manila City jail
- Develop collaboration of Legal Aid Bureau and the Legal Management through the Legal management NSTP students to work in helping the cases of inmates.
- Conduct of continuous monitoring and evaluation

2.12 MOA with Philippine Blood Center and Department of Health

(September 2010 – September 2015)

Activities to sustain

- Initiate blood letting among students, faculty and non-teaching personnel
- Coordination with the Philippine Blood Center for access to any Bedan who is in need of blood
- Quarterly Blood Donation in the campus

2.13 MOA with the Visayan Forum

(August 2010 – August 2011)

Activities to sustain

- Extend of expertise of faculty members as resource persons reviving confidence and self worth of the trafficked women and children
- Capability building activities for the trafficked women, children, domestic workers or kasambahays
- Legal Aid Bureau to extend paralegal support to the trafficked women, children and kasambahays
- NSTP students to do social services in the communities organized by the Visayan Forum

2.14 MOA with Child Hope Asia Philippines

(August 2010 – August 2015)

Activities to sustain

- Students and faculty to conduct outreach programs in Childhope Asia
- Training on proper hygiene, health and sanitation
- Organize tutorial program for the street children (students who wish to volunteer)
- Gift giving to street children
- Advocacy support to the cause of the street children (NSTP students can be mobilized to this activity)
- Lobbying to partner agencies for monetary and non monetary support to street children

2.15 MOA with Coalition of the Services for the Elderly

(December 2010 – December 2015)

Activities to sustain

- Immersion of high school students
- NSTP students to extend volunteer works in all fields based on the needs of the community
- Gift giving for the elderly
- Conduct of activities for spiritual enhancement of the elderly (psychology and theology classes)

2.16 MOA with Kanlungan ni Maria Dominica, Inc

(July 2010 – July 2015)

Activities to sustain

- Immersion of high school students (create awareness and consciousness among the students)
- Gift giving
- Outreach programs of the students and faculty

2.17 MOA with Tahanang Walang Hagdan Inc.

(July 2010 – July 2015)

Activities to sustain

- Graduate School of Business to develop a livelihood program for the disabled persons restore self worth and harness their potential
- Conduct of outreach programs to persons with disability
- Immersion program for the Basic Education Department and NSTP

2.18 MOA with Barangay Dolores, Taytay Rizal

(July 2010 – July 2015)

Activities to sustain

- Continuous implementation of the educational, livelihood, health and socio-cultural activities at the barangay
- Designed the livelihood based on the PSA results
- The barangay officials shall made available resources and facilities such as the livelihood center for any trainings or meetings conducted
- Develop close collaboration and coordination between and among the elected officials and the non-elected officials; between and among government and non-government agencies present in the barangay
- Continuous monitoring and evaluation of the programs being implemented
- Development of sustainability plan in preparation for phase out
- Barangay officials to ensure safety and security during the conduct of San Beda community outreach

2.19 MOA with Tinejero, Pulilan Bulacan

(July 22, 2008- July 22, 2011)

Activities to sustain

- Re-establish working relationship with the local government officials
- Continuous implementation of the educational, livelihood, etc at the barangay
- Develop close collaboration and coordination between and among the elected officials and the non-elected officials; between and among government and non-government agencies present in the barangay
- Continuous monitoring and evaluation of the programs being implemented
- Barangay officials shall made available existing facilities for meetings and trainings
- Continuity of the immersion program of SBC-BED.
- Design livelihood program based on the results of PSA
- Barangay officials to ensure security of the place during in all activities conducted by the school

2.20 MOA with the Provincial Government of Laguna

(September 2010 – September 2015)

Activities to sustain

- Coordination with the provincial government of Laguna re: selection of partner community
- Immersion and data gathering by the NSTP students
- Identifying new leaders/core groups.
- Conduct of needs analysis
- Conduct of activities that would promote team work, camaraderie e.g. leadership training.
- Conduct of capability building activities e.g. seminar on basic accounting, financial management, etc.
- Orientation and training on hydroponics in coordination SBCBEFI and SBC Alabang
- Pilot livelihood project on hydroponics
- Organize the target communities to become cooperative in a period of 5 years

2.21 MOA with the Cultural Center of the Philippines

Areas to sustain:

- Joint project for the tarpaulin bags where San Beda partner communities will produce the tarp bags and CCP will take charge of the marketing part
- CCP in consideration to the need to help the livelihood initiatives of the San Beda partner communities, CCP will allow product selling free of charge in the designated places at the Cultural Center of the Philippines especially during
- A purchase of CCP tickets will mean getting free tickets for selected shows at the CCP for our partner communities and beneficiaries

3. Raise level of Awareness on Various Advocacies on Social Issues and Promote the Welfare of the Deprived Sectors

The ICIC hold on to its stance that it can be a medium in advocating social issues especially on matters affecting the welfare of the deprived sectors. It has the aim of maximizing the vast manpower resource – active Bedan and Benedictine volunteers, members of San Beda Alumni both local and abroad, brilliant faculty members to helping the our deprived brothers and sisters attain better way of living. Thus, the following activities were identified for implementation:

3.1 Issues affecting the environment

- Information campaign on waste segregation in the campus
- Tree planting to partner communities by all departments/colleges
- Symposia and/or round table discussion on current environmental issues in the Philippines like climate change, etc.
- Collection of recyclable materials, plastic drive, news paper drive and electronic waste drive
- Environmental fashion show in collaboration with the NSTP program
- Participating in the coastal clean-up and local community beautification

3.2 Issues affecting tribal minority

- Revive the Kankanay Paktil Community in Benguet
- Do research to Tribal Groups and develop volunteer program suited for their needs
- Venue to invite international volunteers to get engage into the issues of the tribal people

3.3 Issues affecting the inmates

- NSTP students to conduct paralegal assistance
- Close monitoring of the paralegal program of the Legal Aide Bureau and the Legal Management and college of arts and sciences students.
- Take immediate actions on the issues and concerns encountered and coordinate recommendations by the BJMP officials.
- Paralegal services rendered by the Legal Aid Bureau
- Round Table Discussion and Reflection on the Experiences of those involved in Paralegal Work

3.4 Issues affecting the street children

- Review the commitment agencies that caters the issues of street children as Child Hope Asia , Bahay kanlungan ni Maria Dominica
- Identify possible departments/colleges, and students organization which can work with these agencies

- Christmas gift giving to be done by student's organizations such as Bedan Business Spectrum Foundation and student council of the Graduate School of Business

3.5 Issues affecting the elderly and persons with disability

- Work with the Coalition of the Elderly through NSTP program
- Work with Tahanang Walang Hagdan through Basic Education Program

4. Develop Effective Marketing Strategy to Gain More Support thus Expand the Delivery of Programs and Services to Partner Communities

Effective marketing strategies must be put in place to build good image of the institution and to gain partners as support.

Activities:

- Regular updating of the ICIC web page – written and photo documentation of the recent activities conducted
- Publication of annual ICIC journal temporarily called, *Virtus*.
- Publish quarterly newsletter named, *Ora et Labora*
- Posting/acknowledging of the partner agencies/donors to the web
- Posting of status – monetary and non-monetary donations for transparency purpose
- Develop ICIC pamphlets to be distributed to diff agencies
- Do and ICIC week celebration to drumbeat the projects and invite sponsors and donors for a dinner party
- Design awards for outstanding faculty and students and exemplary Bedan alumni and donors
- Tap campus and local and national media

The activities are deemed successful if the following are achieved:

- a. Increased awareness, participation and involvement of the Bedan community in the ICIC programs
- b. Increased number of partner agencies: Local Government Units (LGUs), Non-Government Units (NGOs), and other corporations.

5. Initiate Income Generating Projects

Income generating activities is one way of stabilizing the operation of the institution. It is a given fact that “there is no sufficient resources” in helping the unprivileged given its huge number and needs. With this, the ICIC has of conducting the following activities:

- Bazaars
- Sponsorships

The Christmas Bazaar sponsored by the ICIC last December 9-11, 2010 was successful with 5 companies participated. The highlight was the showcase of the products from our communities where people were given the chance to market their items in a larger venue

The activities are deemed successful if the following are achieved:

- a. Raised additional funding for effective delivery of service
- b. Found creative means of help in sourcing funds to support new programs such as advocacy and international volunteer programs

6. Establish Working Relationship with the San Beda College Alumni Association (SBCAA)

- Joint projects on livelihood, medical, legal and social welfare program
- Connect ICIC activities and projects to its wide network and linkages
- Continuous support and partnership

The activity is deemed successful if sustainability plan of the said programs have been created.

7. Benchmark Programs at par with International Standards

Bedans do not settle in mediocrity. As such it has in mind of developing, designing programs which are in equivalence with the international standards.

Activities

- As one of the founding members of the ASEAN Learning Council (ALNC), San Beda will take a lead in the Social Enterprise for Economic Development (SEED) creating business clinics attuned to the demands of the partner communities/villages
- Participate in the international programs of the SEED and ALNC network
- Host international conferences on corporate social responsibilities and SEED program,
- Design tools of evaluation based on the international standards
- Find a list of international institution giving project grants and do a subsequent applications
- Create a core group representing the different colleges to form the Benedictine International Volunteers
- Develop international volunteer program

- Establish network of volunteers abroad by connecting to best world volunteers' groups and other credible teams for exchange of best practices, possible grants for research and collaboration and higher studies for selected faculty on volunteerism
- Design advocacy based programs (environmental, tribal, persons with disability , women's issues and human trafficking, elderly, street children)

8. Strengthen and Enhance Community Involvement Through Research

In its quest for excellence, ICIC is putting high premium on research because this is one way of finding ways to improve its programs and services. Given this perspective, ICIC aspires to:

- Utilize research in designing community developments that will optimize the skills and expertise of the faculty, students, and other stakeholders
- Facilitate the integration of community involvement with research and instruction
- Develop ICIC journal indicating ICIC plans and direction, activities currently conducted, testimonials from beneficiaries, etc.
- Develop feedback mechanisms to gather, collect views and information about the overall performance of the office and its impact to partner communities
- Design monitoring and evaluation tools
- Strengthen collaboration and partnership with experts in different fields
- Attendance and participation of the ICIC staff to fora and symposia (both local and abroad) that would promote professional development so that effective and efficient work performance is achieved, enhanced and sustained.
- Partnership with research grants and project institutions

9. Form and Establish the Benedictine Volunteers' Movement (BVM)

This Benedictine Volunteers' Movement will compose the Benedictine network of students, faculty, alumni and affiliates who will be a bridge in establishing linkages with other Benedictine educational institutions for sharing of venues, opportunities and best practices in volunteer work. This will also be an avenue for the Benedictine volunteer members to imbibe values and deepen their spirituality on work and service for others. The activities in line with this are:

- Recruitment and workshop meetings to the pioneer members of the BV
- Regular monthly prayerful meeting and regular reflection meeting on the Benedictine Core Values
- Establish network and contact with Benedictine Higher Educational Institutions Worldwide
- Design an international volunteer program
- Organize conventions and conferences
- Design structure on work reflection process to allow deeper journey in the community service

- Identify new set of leaders and bring out their testimonials through meetings, conferences and even publish them in websites and journals.

The activities are deemed successful if the following are achieved:

- a. Emergence of new breed of leaders serving people and at the same time living the Benedictine core values
- b. Members of the BV imbibed the value of volunteerism in the Benedictine concept
- c. More individuals from sectors of Bedan community get involved in the ICIC programs
- d. More Benedictine formed individual are sharing their resources and learned best practices from each other thus, contributing to a more integrative educational program
- e. Benedictine volunteers share their reflection to the processes involved in the ICIC programs

All the details of implementation of the activities enumerated above will be discussed in the **ICIC Action Plan Matrix** and the **ICIC Time Line and GANTT Chart**.

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